

## more details

For more details on corporate coaching, how it works and how to make the most of your investment in coaching, please visit [www.corporatepotential.com](http://www.corporatepotential.com).

## next steps

For the successful execution of a coaching programme, it is vital that we fully understand your organisation's requirements, needs, issues and critical success factors.

To ensure that we are the right match for your organisation, the best way forward is to contact us to discuss requirements by telephone and then to set up a face to face meeting to ensure that we have a clear picture of your needs.

To set up this initial telephone conversation, please call Sue Harford in one of the following ways:

### From the UK:

Call 08707 501966

### From the USA and Canada:

Call tollfree on 1-888-323-8982

### Internationally:

Call 0044 8707 501966

### By email:

[enquiry@corporatepotential.com](mailto:enquiry@corporatepotential.com)

# corporatepotential

## coaching systems

"92% agreed that 'when coaching is **managed effectively** it can have a positive impact on an organisation's **bottom line**'."

CIPD Coaching and Buying Coaching Services Report 2004

**Corporate Potential** is dedicated to a combination of excellent coaching **and** the effective management of coaching projects in order to enhance:

- Organisational growth
- Enhanced individual performance
- Managing change from the front of the field
- Retaining organisational talent
- Enhancing development and closing gaps in individuals' growth
- Embedding company culture change
- Enhancing the value of training programmes
- Creating and/or supporting a potential-based appraisal programme
- Facing significant organisational change

Our philosophy is that **success comes from within** – from within individuals, teams and corporations. We work solely with companies who are committed to improving company performance through the development of individuals.

We are a specialist coaching company. That is what we offer and what we are good at and passionate about. Our team members are all trained coaches. Our work holds true to the coaching ethos that the client has the answers within them.

## your challenges

### **Organisational growth**

As an organisation you are committed to growth and recognise that engaging your staff and management is vital.

### **Managing change from the front of the field**

In a constantly changing commercial climate, it is vital that change is managed effectively, efficiently and in a way that engages the organisational leadership and staff without slowing down organisational growth.

### **Retaining organisational talent**

In order to secure current and future top quality, inspirational leaders within your organisation, you need to create ongoing strategic development plans to attract and develop your talented staff.

### **Enhancing development and closing gaps in individuals' growth**

You want to evaluate and/or close your managers' development gaps and/or improve their communication and coaching skills.

### **Embedding company culture change**

You are committed to organisational change and need to ensure that your employees are engaged and fully understand and are committed to the change process.

### **Enhancing the value of training programmes**

You want to fully integrate and capitalise on your training budget by ensuring that new learning and skills are integrated into the working environment effectively and rapidly.

### **Creating and/or supporting a potential-based appraisal programme**

You want to boost organisational productivity and growth and are in the process of implementing an assessment, appraisal or 360° feedback process and want to create personalised development plans for individuals.

### **Facing significant organisational change**

You are facing restructuring, merger or acquisition and want to ensure a smooth transition with happy, engaged staff and rapidly integrated teams.

## our services

### **1:1 Executive Coaching**

We provide excellent coaching for your top managers, board members, salespeople and leaders.

### **Group and Team Coaching**

Working with teams allows us to support your organisation in maximising its ROI in coaching. Creating an environment where team members are working and communicating effectively in an engaged manner, ensures that change and development is fully embedded and supported with the organisation.

### **In-house Coaching Skills Training**

We provide coaching skills training in a wide variety of methodologies and course length. Our courses are designed for your organisation with your unique blend of challenges and aspirations built in to the proposal.

Investing in training your own internal coaches reduces the ongoing costs of coaching and ensures a coaching culture within the organisation.

### **Leadership Training and Coaching**

Whether you are looking to develop strong leaders, attract top talent, create succession planning strategies or close individuals' development gaps, we can design the coaching programme that facilitates your success.

## our difference

We are a specialist coaching company. Our coaches are all trained and accredited coaches.

We are members of the International Coach Federation and uphold their standards and ethics.

We will always spend the time required to understand your needs, challenges and aspirations before designing a unique coaching proposal for your organisation.

We will measure our effectiveness according to your organisation's Critical Success Indicators.